

Marketing
Elizabeth City State University

Competency		Course Prefix & Number	Course Title	Course Offerings
A minimum of two (2) semester hours is required to fulfill each of the following competencies unless otherwise noted.			When multiple courses are listed for one competency, only one course is required to satisfy the competency, unless otherwise noted.	
A	Principles of Marketing	MRKT 231	Principles of Marketing	F, S, SS
B	Global Markets / Trade & Financial Literacy	ECON 455	International Economics	S
C	Organizational Resources Management	BUAD 426	Supply Chain Management	S
D	Entrepreneurship	BUAD 322	Entrepreneurship	F, S

Posted: 2/10/2016

Revised: Winter 2016

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand

e=even years, o=odd years, ^=online

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
- Please check with the college/university for course availability each semester.
- Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, www.ecsu.edu